

Creating A RENAISSANCE of RELATIONSHIP-CENTERED CARE™



FOR IMMEDIATE RELEASE

Nursing Knowledge International and The New England School of Whole Health Education Collaborate to Bring Nurses Whole Health Focused Continuing Education

Collaboration Delivers Nurses Worldwide New Self-Directed Tool for Self & Patient Care

November 30, 2004, Indianapolis, IN & Wellesley, MA — Nursing Knowledge International, a one-stop knowledge resource for nurses and the new nonprofit organization powered by the Honor Society of Nursing, Sigma Theta Tau International has joined forces with The New England School of Whole Health Education, the pioneers of A Renaissance of Relationship-Centered Care, to provide nurses worldwide with a new tool for patient and self-care. Through Nursing Knowledge International's Web site, www.nursingknowledge.org, nurses will now, for the first time, have online access to The New England School of Whole Health Education's Whole Health Educator Program for Nurses. Whole Health Education, in a Pilot Trial Study from 1997-2001, was proven to improve patient outcomes.

Founded in 1977, the New England School of Whole Health Education's curriculum provides evidence-based education delivered in a relationship-centered, supportive learning environment. This approach integrates the most current medical research with the wisdom of various spiritual teachings and a natural outlook on healing, all of which are centered on integrity and compassion. Endorsed by the American Holistic Nurses Education and approved for continuing education credits, the Whole Health Educator Program for Nurses provides nurses with the skills and knowledge to transform the work environment. By providing mindful presence and respectful listening for patients and co-workers, as well as relationship-centered patient care which invites patients into the center of their own healing and wellness, the program is ideal for nurses desiring to offer more than symptom-oriented care to patients, while facilitating transformation in the work place.

Nursing Knowledge International offers knowledge-based solutions developed for nurses by nurses. It aims to help nurses improve the health and education of their patients and the communities in which they practice, lead, teach and conduct research. Through Nursing Knowledge International, nurses worldwide have a one-stop resource for the knowledge they need to practice evidence-based nursing, develop their careers, increase leadership skills and earn continuing education credits.

"There is a direct correlation between nurse satisfaction and patient outcomes however, challenged with being overworked frustration is at an all time high and many nurses are leaving the profession. Therefore, nurse self-care is critical," said Georgianna Donadio, Executive Director of The New England School of Whole Health Education. "Through our comprehensive education and media offerings, we encourage nurses to look at themselves and their patients holistically and the partnership with Nursing Knowledge International enables us to expand our online reach."

"We made a strategic decision to build an intuitive and fulfilling experience on the most advanced delivery platform available," said Nursing Knowledge International Director Mark Ivory. "Nurses visiting the site will be presented not with a laundry list of products and services that are available, but with industry-leading solutions that are truly different from any other offering on the market. The New England School of Whole Health



*Evidence-Based
Relationship-Centered Curriculum*

THE NEW ENGLAND SCHOOL OF WHOLE HEALTH EDUCATION

Creating A RENAISSANCE of RELATIONSHIP-CENTERED CARE™



Education has consistently demonstrated their commitment to the nursing community and we are delighted to be partnering with them.”

The Whole Health Educator Program for Nurses is available through Nursing Knowledge International immediately. For more information, visit www.nursingknowledge.org.

###

About Nursing Knowledge International

Nursing Knowledge International was established as a nonprofit organization to serve the knowledge needs of the global nursing community. Its long-term vision is to become a key source for evidence-based nursing knowledge, resources and practice guidelines. With headquarters in Indianapolis, Nursing Knowledge International is a wholly owned subsidiary of the Honor Society of Nursing, Sigma Theta Tau International. Sigma Theta Tau International has a rich, 80-year history and is a recognized leader in nursing research, scholarship and knowledge.

About the New England School of Whole Health Education

Founded in 1977 and headquartered in Wellesley, MA, The New England School of Whole Health Education (NESWHE) produces evidence-based, relationship-centered curriculums, which integrate current scientific and medical research, with the wisdom of various spiritual teachings and a natural outlook on healing, all centered on integrity and compassion. NESWHE's offerings include a Norman Cousins Award nominated Best Practice model – the Whole Health Education® certification program, a Whole Health Educator™ program for Nurses, endorsed by the American Holistic Nurses Association as well as associated programs for social workers, CAM practitioners, coaches and individuals which can be completed in-person or as self-study. Considered by leading medical experts to be the pioneers of Whole Health Education®, the school has instructed thousands of students with varying occupations from all over the U.S. For more information, visit www.wholehealtheducation.org or call (888) 354-4325.

Nursing Knowledge International Media Contact: Marty Lanus, (317) 917-4958, marty@nursingknowledge.org.

NESWHE Press Contact: Carol Arnold, Arnold Communications, (877) 718-4604, carol@arnoldcomm.com.



*Evidence-Based
Relationship-Centered Curriculums*